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**FOR IMMEDIATE RELEASE**

**THE HEAT IS ON AS MICHIGAN STUDENTS MICROWAVE THEIR WAY  
TO THE TOP SPOT IN THE THIRD ANNUAL  
“COLLEGE STUDENT FOOD STARS”**

*Contest: Sunday, November 13*

*Entries Due: Thursday, November 3*

**#collegestudentfoodstars – [www.collegestudentfoodstars.com](http://www.collegestudentfoodstars.com)**

ANN ARBOR, Mich. (Oct. 18, 2016) – One college student. One cooking appliance. Three ingredients. A \$10 food budget and a prep time of 10 minutes or less. This is the challenge presented to Ann Arbor-area students, if they choose to accept it, by the Holiday Inn Near the University of Michigan in its third annual College Student Food Stars contest.

“Parents who stay at the hotel are always telling us about the most amazing, creative dishes their kids create in dorm rooms with a few dollars and limited facilities,” said Heidi Keller, executive chef at the Holiday Inn Near the University of Michigan and Guy Hollerin’s Ann Arbor Bar and Grill (the hotel’s popular restaurant and blues club). “We decided to hold a contest to taste these dorm-room friendly recipes for ourselves and have the students share their ideas with others. We are now going three years strong with the contest.”

After submitting their entries on the web at [www.collegestudentfoodstars.com](http://www.collegestudentfoodstars.com), eight chosen finalists will travel to the hotel on Sun., Nov. 13 to prepare their dishes for a panel of judges consisting of well-known media and industry folks including:

- Marc Jonna, co-founder of Plum Market
- Jay Towers, co-anchor of FOX-TV 2 Morning News
- Mary Kerr, president of the Ann Arbor Area Convention & Visitors Bureau

- Brian Tenclinger, assistant dean of students and director of Greek life, University of Michigan
- Emil Bach, executive chef at Hillel "Kosher King of Ann Arbor"

Chef Heidi Keller will serve as master of ceremonies. The contest starts at 12:00 p.m. and is open to the public.

In addition to bragging rights and having their dish featured on Guy Hollerin's Ann Arbor Bar and Grill's menu for a limited time, the lucky food star who makes the best-tasting dish will win a \$500 cash prize courtesy of Holiday Inn Near the University of Michigan and a \$500 gift certificate to Plum Market. Two runner-up prizes will be given to winners in the categories of best late night snack and best dorm support.

For more information, rules and to enter the College Student Food Stars contest, students can visit [www.collegestudentfoodstars.com](http://www.collegestudentfoodstars.com) and fill out the entry form. Entries must be received by Thurs., Nov. 3.

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### **About Holiday Inn Near the University of Michigan**

The Holiday Inn Near the University of Michigan in Ann Arbor is known as Ann Arbor's friendliest and greenest hotel. Awarded a "Green Lodging" designation by the state of Michigan, the newly renovated hotel features 225 guest rooms and suites, along with a ballroom, meeting rooms, heated indoor/outdoor pool, hair salon, free WiFi, and a fitness room. Complimentary shuttle service takes guests to and from Ann Arbor destinations, and guests can enjoy on-site services like the popular dining destination Guy Hollerin's Ann Arbor Bar and Grill, the Inn Style Salon and Avis Rental Car. Visit [hiannarbor.com](http://hiannarbor.com) or call (734) 769-9800 or toll-free (800) 800-5560 for more information.

### **Holiday Inn Near the University of Michigan**

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